

MEMORANDUM OF UNDERSTANDING (MoU)

अमर उजाला

AMAR UJALA LIMITED

Unit Address:

19-Civil Lines, Shahjahanpur Road,
Bareilly (U.P.) Pin-243005
T: +91 0581 2562843

Between

Bareilly College, Bareilly

(Affiliated to M.J.P. Rohilkhand University, Bareilly, Uttar Pradesh)

And

Amar Ujala Limited, Bareilly

Preamble

This Memorandum of Understanding (MoU) is made on this 15th day of October, 2025 between:

Bareilly College, Bareilly, established in 1837 and affiliated to Mahatma Jyotiba Phule Rohilkhand University, Bareilly, a premier Government-Aided Institution of Higher Education (hereinafter referred to as "College"), having its office at Bareilly College Campus, Bareilly – 243005, Uttar Pradesh, India;

AND

Amar Ujala Limited, Bareilly, a reputed media organization with a strong commitment towards youth empowerment and skill-based learning (hereinafter referred to as "Amar Ujala"), having its regional office at 19, Civil Lines, Bareilly, Uttar Pradesh;

Purpose of the MoU

The purpose of this MoU is to establish a collaborative framework between Bareilly College, Bareilly and Amar Ujala Limited, Bareilly to facilitate skill-based internships, training programmes, and employment opportunities for the students of Bareilly College through the Career Counselling and Placement Cell of the College.

Objectives

- To promote industry-academia collaboration between Bareilly College and Amar Ujala Limited.
- To provide internship and field exposure to students in areas such as journalism, communication, digital media, marketing, public relations, and related fields.
- To organize skill enhancement workshops, seminars, and interactive sessions conducted by experts from Amar Ujala.
- To create a structured placement pathway for eligible students of Bareilly College.
- To build a strong talent pipeline to support the future growth of Amar Ujala and facilitate effective succession planning
- To support the vision of Skill India and Atmanirbhar Bharat by preparing youth for emerging professional domains.

Roles and Responsibilities

1. Bareilly College, Bareilly

- To nominate eligible and interested students for internship/training opportunities.
- To coordinate internship and placement activities through its Career Counselling and Placement Cell.
- To provide necessary academic and logistic support for the successful execution of agreed activities

Corporate Office:
164/1, Mohkampur,
Delhi Road, Meerut - 250002

T +91 - 121 2513801
F +91 - 121 2408112

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2. Amar Ujala Limited, Bareilly

- To offer suitable internship opportunities and skill-based training programmes to selected students.
- To provide professional guidance, mentorship, and exposure to real-world work environments.
- To share inputs on industry requirements and skill gaps for aligning college curricula with market needs.

Duration and Renewal

This MoU shall remain valid for a period of three (03) years from the date of signing and may be renewed or extended by mutual consent of both Parties in writing prior to its expiry.

Confidentiality

Both Parties agree to maintain confidentiality of proprietary or sensitive information exchanged under this MoU and to use such information solely for the intended purpose of collaboration.

Amendment and Termination

Any amendment to this MoU shall be made in writing with the mutual consent of both Parties. Either Party may terminate this MoU by giving thirty (30) days' written notice to the other Party.

Dispute Resolution

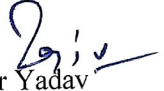
In case of any dispute or difference arising out of this MoU, the Parties shall attempt to amicably resolve it through mutual discussion. If unresolved, the matter shall be subject to the jurisdiction of the courts at Bareilly, Uttar Pradesh.

In witness whereof, the undersigned have executed this Memorandum of Understanding on the date first written above.

**For Bareilly College, Bareilly
(Affiliated to M.J.P. Rohilkhand University, Bareilly)**


Principal
Bareilly College, Bareilly

प्राचार्य
बरेली कॉलेज, बरेली


Dr. Rajeev Kumar Yadav
Convener, Career Counselling & Placement Cell Bareilly
College, Bareilly

Witnesses:

 (Name & Signature)

Registered Office : 1101, 11th Floor, Antriksh Bhawan, 22, Kasturba Gandhi Marg, Connaught Place, New Delhi – 110001

Email: response@amarujala.com | **Website:** www.amarujala.com

Telephone : 011- 41516166 | **Fax :** 011- 23736873

PAN : AADCA0275H | **CIN :** U22121DL2001PLC159705

GSTIN : 09AADCA0275H1ZU

31

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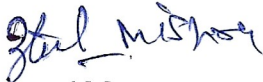
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For Amar Ujala Limited, Bareilly



General Manager
Amar Ujala Limited, Bareilly

HR / Training Coordinator Amar
Ujala Limited, Bareilly

Witnesses:

Hemant Sharma (Name & Signature)

